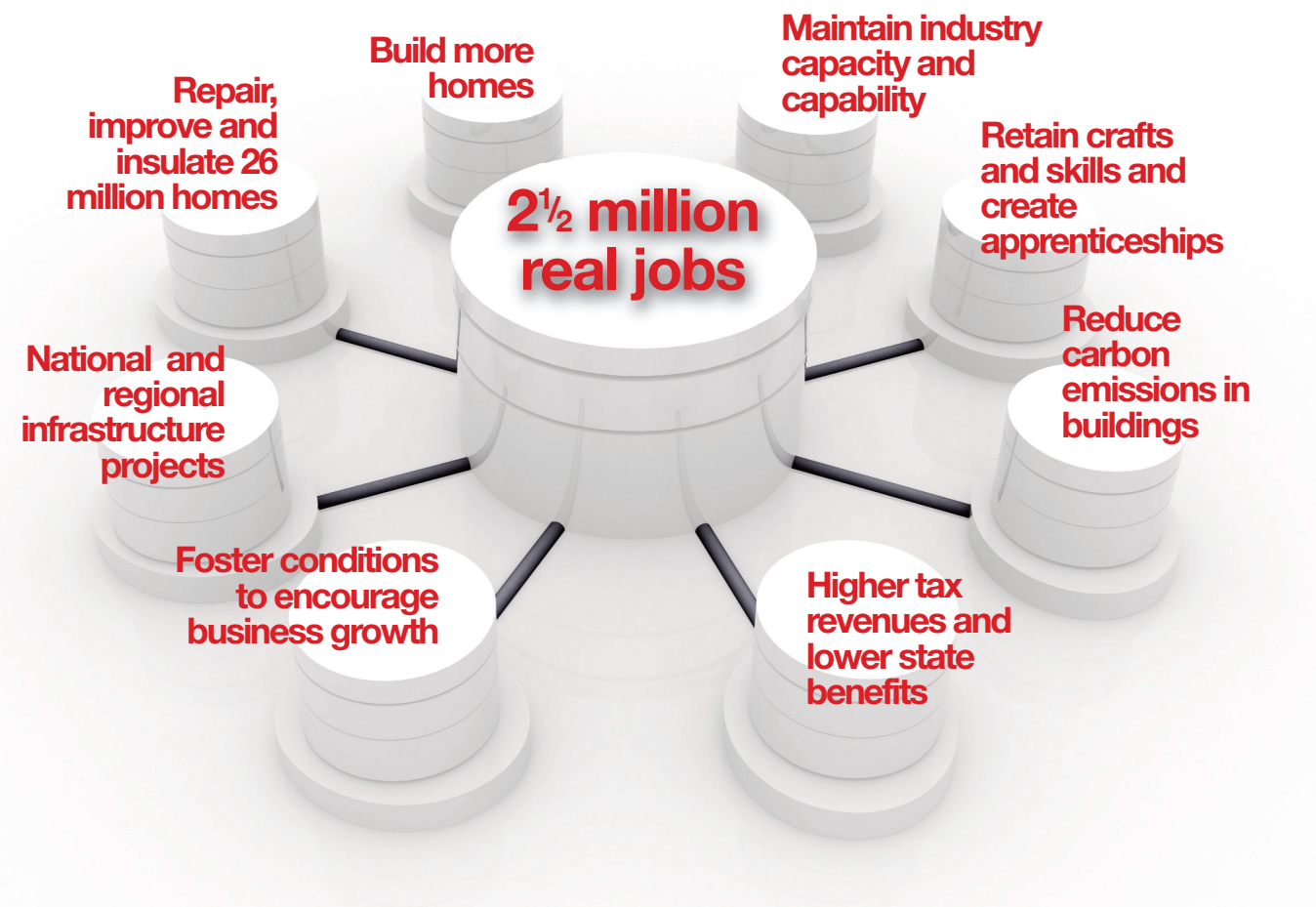


**Committed to the future of UK plc...**



Get Britain Building is the largest coalition of those involved in the built environment. It aims to unite the industry behind a common plan to revitalise and grow UK economy.

Act NOW to secure  
2½ million real jobs.  
Tell your MP today about Plan B



[WWW.GETBRITAINBUILDING.ORG](http://WWW.GETBRITAINBUILDING.ORG)

# Plan B

**B is for BUILDING  
the only way to create  
2½ million real jobs.**

**Every £1 invested in  
construction generates  
£2.84 in economic  
activity. 92p of every £1  
spent on construction is  
retained in the UK.**

**Because there is always  
another way...**

# Construction = sustainable economic growth and real jobs

**Construction employs  
3 million voters =  
8% of workforce**

**28<sup>1</sup>/<sub>2</sub> new jobs  
per £1 million  
invested**

**Construction  
value chain  
worth 10% of GDP**

## **Plan B would save or create real jobs for...**

**design; professional and technical  
services; builders and allied crafts  
and trades; mining and quarrying;  
manufacturing and distribution;  
fixtures and fittings and installers;  
building material supply chain,  
contractors and sub contractors  
and plant equipment; conveyancing  
and estate agencies; social housing  
providers and maintenance...  
to name but a few...**

## **Every £1 invested in construction...**

**generates £2.84 in GDP; provides  
56p return to the Exchequer and  
retains 92p within the UK**

## **The construction industry...**

**consists of 300,000 companies,  
has a market potential of  
£6<sup>1</sup>/<sub>2</sub> billion to renovate and  
insulate our 26 million homes plus  
offices and community buildings  
providing jobs across the UK**